KHHS Social Media ‘Rules of Engagement’

Rationale:Killarney Heights High School utilises Facebook to promote the successes of the school and its students. The Killarney Heights High School page is also used to connect with, and inform, our school and wider community about upcoming events and positive news associated with the school. To assist with users’ online safety when using and interacting with the KHHS Facebook page, the following Rules of Engagement are outlined below.

**Rules of Engagement:**

1. **Code of Conduct**

When joining our community on Facebook, Killarney Heights High School requires all interactive users to follow the Department of Education Code of Conduct and Facebook Terms of Use and Code of Conduct.

1. **Students**

Facebook ‘Terms’ state that any individual or student under the age of 13 years should not have a Facebook profile. Therefore, any students under the age of 13 years, who 'Like' or comment on the Killarney Heights High School page will be deleted and reported immediately.

1. **Tagging or naming student photos**

Photos of students are posted with reference to Department of Education publishing permission forms, completed on enrolment and other parent permission forms. For children's privacy and protection, please do not tag photos of children or students, and please do not name them in your comments. This will be monitored regularly. On rare occasions and with parental permission, students may be named by the school Facebook administrator.

1. **Comments policy**

Killarney Heights High School encourages interaction from Facebook users but is not responsible for comments or wall postings made by visitors to the page. However, we do regularly monitor the site and will remove comments that don't adhere to our Rules of Engagement.

We reserve the right, but assume no obligation, to remove comments that are racist, sexist, abusive, profane, violent, obscene, spam, that advocate illegal activity, contain falsehoods or are wildly off-topic, or that libel, incite, threaten or make ad hominem attacks on Killarney Heights High School students, employees, guests or other individuals.

Comments posted also do not necessarily reflect the opinions or policies of Killarney Heights High School. We ask that visitors making comments on the page show respect for other users by ensuring the discussion remains civil, especially since Facebook allows individuals aged 13 and over to join. Remember, your name and photo will be seen next to your comment, visible to all visitors to the page. Comments are also subject to Facebook's Terms of Use and Code of Conduct.

Facebook encourages all users to use the "Report" links when they find abusive content.

\*Please note that legal precedents exist where organisations have been deemed responsible for comments made by others on their official Facebook pages. Owners of Facebook pages or groups have a responsibility to remove comments that could cause offence, within a reasonable amount of time. For corporate organisations this is 24 hours.

\*\*We also do not permit messages, comments or posts selling products or promoting commercial, political or other ventures.

**KHHS Facebook Administrators:**

The school’s Facebook Administrators are the KHHS Media Coordinators.

*KHHS Social Media – Facebook Account*

*Developed: May 2016 / Updated: May 2016*

Useful links:

The Department of Education Code of Conduct can be found at: <http://www.dec.nsw.gov.au/about-us/code-of-conduct>

Facebook Terms can be found at: <https://www.facebook.com/legal/terms>

Facebook Community Standards can be found at: [https://www.facebook.com/communitystandards#](https://www.facebook.com/communitystandards)